



FOR IMMEDIATE RELEASE

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1,500 bicyclists expected at annual Tour de Tempe bike ride Oct. 24

Tempe, Ariz. – More than 1,500 people are expected to participate in the ninth annual Tour de Tempe community bike ride Oct. 24. The ride starts and ends at Tempe's Kiwanis Park (All America Way just north of Guadalupe Road). Riders will enjoy some of the most distinct bikeways in Arizona during this 12-mile ride that begins at 8:30 a.m. Registration starts at 6:30 a.m. **(Pre-registration will not be available this year.)**

Tour de Tempe, Tempe's Free Leisurely Community Bike Ride, is a fun, non-competitive ride that weaves through diverse neighborhoods, downtown Tempe, public art projects and other Tempe sites.

All riders will receive free breakfast snacks, and artist-designed T-shirts will be distributed to the first 800 registrants. Helmets are required and can be purchased for \$10 - \$15 (cash or check only) the day of the event through Safe Kids Coalition. (Quantities are limited.)

As part of the Tour de Tempe, parents and students are encouraged to donate used shoes to the Nike Reuse-A-Shoe Program sponsored by the City of Tempe, ASU and Nike. The shoes will be recycled into a material that is used in sports surfaces like soccer and football fields, basketball and tennis courts and tracks. The purpose of the program is to get kids moving, to regenerate excitement around recycling and divert waste from landfills.

Shoes can be dropped off at the following locations in Tempe:

- ASU Student Recreation Center, 400 E. Apache Blvd.
- Gentle Strength Cooperative, 234 W. University Drive
- Kiwanis Recreation Center, 6111 S. All-America Way
- Tempe Public Library, 3500 S. Rural Road
- Tempe South Police Substation, 8201 S. Hardy Drive

Tour de Tempe sponsors include Wildflower Bread Company, Berning's Fine Jewelry, Whole Foods Market, Back East Bagel Company, Starbucks, Safe Kids Coalition and Tempe in Motion.

Tempe has more than 150 miles of dedicated bikeways, including on-street bike lanes and off-street multi-use paths and is designated a Bicycle Friendly Community by the League of American Bicyclists. For more information, call (480) 350-2775 or visit www.tempe.gov/bikeprogram.

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